

ANYONE CAN  
IMPRESS  
CRITICS WITH  
A FILM.

TRY DOING  
IT WITH  
A POSTER.

## A call for all SXSW film posters

Your poster is often the first experience an audience has with your film. It can inspire and intrigue or confuse and disappoint. That's why AIGA Austin and SXSW Film are proud to honor exceptional film poster design with the 2010 SXSW Film Design Award for Excellence in Poster Design. If your film is showing at this year's festival, it's eligible to win. Also, all entries will be showcased at both the Austin Museum of Art and the Austin Convention Center during the festival. Winners will be announced at the SXSW Film Awards on March 16, 2010. Your film has impressed the critics, so enter your film's poster and see if it will do the same.

AIGA Austin



# SXSW Film and AIGA Austin are proud to present: The 2010 SXSW Film Design Award for Excellence in Poster Design

## Guidelines

This competition is open to all filmmakers showing at the 2010 SXSW Film Festival. The top three posters, as determined by the judges, will be announced at the SXSW Film Awards on March 16, 2010. There's no entry fee and it's easy to enter:

1. Print and fill out this entry form.
2. Send two flat copies (not folded, preferably rolled in a tube) to:  
2010 SXSW/AIGA Movie Poster Award  
c/o David Horridge  
2334 Westoak Drive  
Austin, TX 78704
3. Send a JPEG or PDF of your poster (file not exceeding 3MG) to: [dhorridge@earthlink.net](mailto:dhorridge@earthlink.net).
4. DEADLINE: All entries must be received by March 5, 2010.

*Send questions or comments to David Horridge: [dhorridge@earthlink.net](mailto:dhorridge@earthlink.net).*

## Entry Form

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Film title

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Director

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Producer(s)

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Poster designer(s)

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Production company

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Contact email/phone

NOTE: If you are interested in selling copies of your film poster or DVDs of previously produced films not showing at the 2010 SXSW Film Festival, please send an email to David Horridge for more information: [dhorridge@earthlink.net](mailto:dhorridge@earthlink.net)

All entrants grant AIGA Austin the right to reproduce images of their work on its website and in other digital and printed materials. AIGA Austin assumes all entries are original and are the works and property of the entrant, with all rights granted therein. AIGA Austin is not liable for any copyright infringement on the part of the entrant and will not become involved in copyright disputes. AIGA Austin will notify winners (top three finishers) on March 16th, 2010 at the SXSW Film Awards. AIGA Austin will not be able to return any submitted posters.